



March 2009 Newsletter

We aim to send out a bi-monthly newsletter detailing news items, special offers, events and other information we feel may be appropriate.

Please do let us know if you wish to promote an event or a promotional offer and we will endeavour to include it in the next newsletter.

Positive Women's Day

On 12th March the Enterprising West Lancashire team hosted 'Positive Women's Day', which was attended by almost seventy delegates. Feedback from the day showed it was a resounding success. Deirdre Bounds, the keynote speaker was very well received and she did a fantastic job of motivating and inspiring the attendees. We also had twenty-one new WEB members sign up on the day. Comments included:

- Fantastic event, it is great to see something like this on our doorstep.
- Great day, people very friendly and helpful
- Deirdre was absolutely fantastic! Extremely inspiring.
- Thoroughly enjoyable day, feel really motivated.
- Exceeded my expectations and has given me the motivation and inspiration for the future.

Forward Ladies Membership

Last month we announced that we have struck a deal with Etta Cohen of Forward Ladies who have a fabulous well-established women's network. They host a range of events in Manchester and are working with Business Link and NWDA to develop a range of events across the North West Region. Annual membership is normally £50 plus VAT but we are about to offer this fantastic offer to WEB members for just £12. For further information about member benefits please view the following website: www.forwardladies.com or to join Forward Ladies please email enquiries@forwardladies.com and tell them you are a WEB member.

Members Database

The WEB members database is now available online and the password is 'Sharing'. Visit <http://www.westlancashireinvestmentcentre.com/index.asp?ws=9&pc=3>

Member News

Linda Armstrong at [Rebel Sheep](http://www.rebelsheep.co.uk), a new WEB member is organising a Christmas Craft and Gift Fair at Aughton Village Hall on 13th December 2009. If any WEB member would like to book a stall to sell their products please contact Linda on 01695 424837 or 07913 016028 or email Linda@rebelsheep.co.uk only £25 for WEB members.

[Margaret Carmen](#) spoke on behalf of Women Ambassadors at the Prowess Conference in Blackpool on 5th March sharing her experiences on the

risks and rewards of being in business and sharing her motivation for being an Ambassador. Margaret has also been nominated for the Daily Mail Inspirational Women of 2009 by two of her clients.

Free Marketing Consultancy for WEB members. Limekick Marketing is currently involved in a small business marketing survey and they are inviting WEB members to take part. In return for your involvement, they are offering free marketing consultancy for your business. You can use the time to discuss any marketing issue, gain professional advice and get ideas on how to market your business effectively. If you would like more information on the survey and how to get involved call Julie on 0800 756 5567 or email Julie@limekickmarketin.co.uk

Gwen Coyle Associates has funding available through Train to Gain to support the training and development of leaders and managers. For further information please contact Gwen at g.coyle@btconnect.com or telephone 01695 571135. Gwen is also offering a job coaching service and can assist with job applications, CV, interview skills and practise, she is giving a 10% discount to WEB members booking 2 sessions.

Gwen Coyle and Amanda Shaw, Wifi Solutions have launched their own business network called Evolve West Lancashire. They are hosting their first networking event on Thursday 23rd April for further details please view their web site <http://www.ewestlancs.co.uk/>

Millhouse Training are offering a series of recession busting workshops, please view their web site for further details. <http://www.millhousetraining.co.uk/> (bottom of the page). From April they have access to Women and Work funding which is specifically aimed at women in the agricultural/horticultural/landscaping sector. The funding is targeted at providing training to help women to attain management/leadership positions within their organization. Women can benefit from £400 worth of funded training. Phone Sue or Elaine on 08444 125808.

Kiddiroo are offering a 10% discount to WEB members who spend £25 or more before 3rd May 2009, enter WEB10 for discount www.kiddiroo.co.uk or email Kirsty at enquiries@kiddiroo.co.uk

Nicole Photography is offering WEB members an opportunity for a model shoot DVD show reel at a special reduced rate of £90 (usually £150). Contact Nicole via her website on www.nicolephotography.co.uk

Joanne White, Office Deputy after a successful launch to her training courses, Joanne is running IT Training Courses in Excel, PowerPoint & Publisher in April. The cost for each course is only £129 with 60 days free email support following the course and a course booklet to take away, as well as a certificate of attendance. For any WEB member I will offer a 20% discount! Phone 01695 570619 or email joanne@officedeputy.co.uk

Colette Hurst and her husband Lee run a plumbing business called Leaky Solutions. Colette is very hands on and assists her husband on call outs. The feedback from customers has been really positive, especially from female customers who find having a woman on the job puts their mind at ease. Leaky Solutions are offering a

free call out to all WEB members. So if you need a friendly, reliable and affordable plumbing service please call 0800 840 1667 or 07964 824 343.

If you have any news worthy items please let us know and we will include it in our next newsletter.

The **next WEB event** will be held at the Boat House Brasserie at Rufford Marina on Wednesday **22nd April from 6.30-8.30pm.**

Our guest speaker for the evening will be Helen Colley, founder of Farmhouse Fayre.